

BRIEFING FORM



VISUAL COMMUNICATIONS

Company : _____
Contact person : _____
Contact details : _____
Email : _____
Project name : _____

Project description :

Aim of project (what you want it to achieve) :

Specifics (particulars that must be addressed) :

Company / Industry background :

Target market :

Deadline :

Budget :

Timeline :

Start (brief)

End (deliver)

Tick (✓) :

Yes, please archive my artwork. (an archive retrieval fee of R150 will be charged)

No, you can delete my artwork... I won't need it again.

Yes, I have read Impasto's document
"The Business of Graphic Design for Newbies"
and agree with it.

Signed :

